



4x4 Event Management Overview



**“There are
no frontiers
in what we
can do for
you”**

As more and more people head out into the wild in search of adventure, the demand for professionally organised 4x4 events is growing rapidly. With customers becoming more discerning by the day, it is now imperative that your 4X4 event is planned and executed by dedicated and experienced professionals. This is where you need Malayan Safaris.



4X4 Event Management Overview

Our event management services seek to deliver a product that both carries your corporate message, yet at the same time provides a fun and safe way for your clients and customers to experience the thrill of 4x4 driving.

Let us work with you to structure a product that meets and satisfies the demands of you and your clients. We place strong emphasis on customising each program to meet the goals and objectives of our corporate clients.

- 4x4 based events for all levels of difficulty from family oriented to hardcore, treasure hunts, company outdoor retreats, overland expeditions and 4x4 competitions
- Press and product launches, test drives, promotions and demonstrations
- Off road training covering driving, navigation, recovery and jungle survival techniques for both leisure and occupational users
- Vehicle hire for advertising and media use
- 4x4 event consultancy and advisory services



Discuss with our event planners to select the modules you would like to incorporate on your event.

From light and easy to hard core, we make it come true!



Make a difference to your 4x4 event



When you need to organise a four wheel drive event, look no further. Malayan Safaris offers a range of event management services to make your 4x4 event stand out from the crowd

As a licensed operator and a member of MATTA (Malaysian Association of Tour and Travel Agents), Malayan Safaris is bound by strict quality control requirements.

We have the resources to tie in to a full range of other activities such as teambuilding, whitewater rafting, diving, caving and rock climbing.



A total solution



We are an inbound tour operator licensed by the Ministry of Tourism of Malaysia have the clout to provide you a total solution : from flights, accommodation and complete ground arrangements, up to design and execution of your 4x4 event in the most exotic locations

Allow our course masters to design the ultimate 4x4 routes for you. Whether in the middle of the city or the middle of nowhere, we have done it

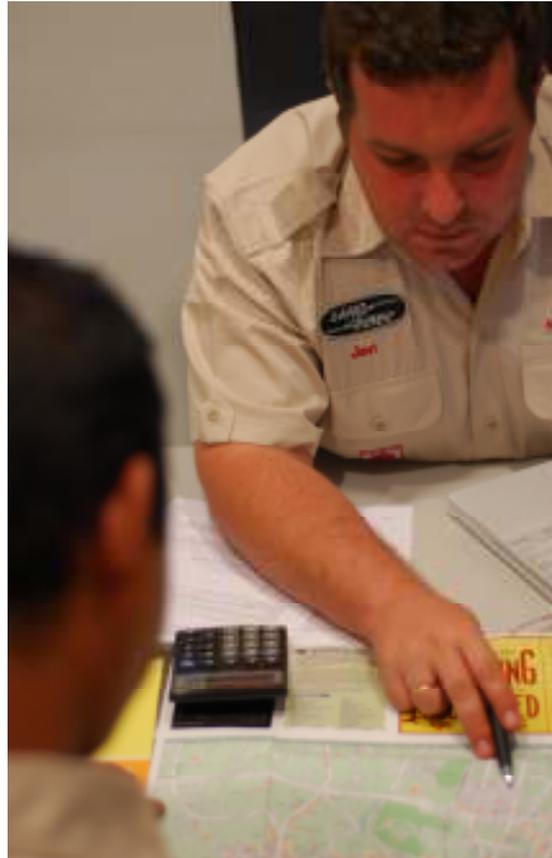
4x4 Expertise



If you want to push the frontiers, we can create as challenging off road driving conditions as you wish!

All our crew members are hand picked to be on the team. They have vast experience in offroading, jungle skills and working with groups.

Tap the knowledge of our experienced crew



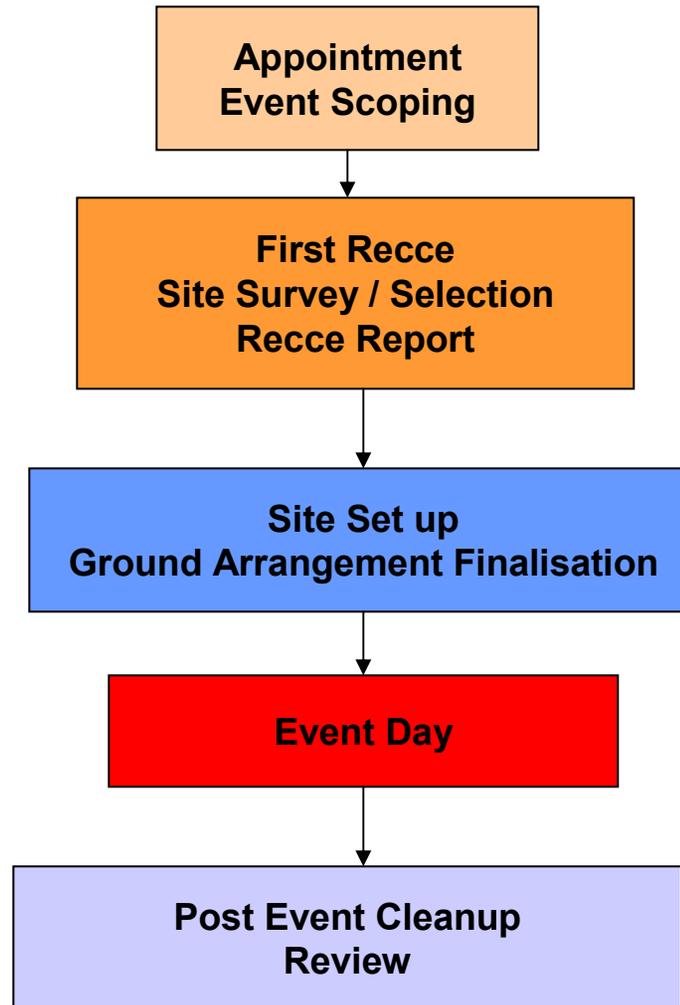
Our event crew has a vast skill set ranging from tour planning to offroad driving and are ever ready to help ensure your event goes the way you want it

We follow a clear process flow to ensure your event is delivered as you want it to be

The structure shown here is flexible, and is modified depending on the nature and complexity of the event



How we work



The first phase is where expert local knowledge of the track conditions is needed

With more than 40 years of collective off road experience, our team has what it takes to find the ideal location every time

Phase 1 : Reconnaissance and design



Upon engagement, we will conduct a first recce to determine the most suitable location or route for the event. Several options may be presented, and after selection by the client, we will conduct a second recce to determine the detailed design



Here the event begins to take physical shape. In this phase we put the physical infrastructure in place, along with finalising arrangements with other parties for example hotels, media and caterers

Phase 2 : Set up



Upon confirmation of the event itinerary, our team will begin the set up phase. Depending on the scope and location, this could involve earthworks, tentage, toilet facilities, vehicle preparation, hotels, transfers and flights

Outdoor and 4x4 event management requires very specific expertise, given uncertainties like the weather and changing track conditions

Our team will always embed contingency plans to ensure things keep going as desired



Phase 3 : Event day management



On the big day, our crew remains on site. Throughout the event we will ensure that everything goes like clockwork, and anything that doesn't is rectified immediately

An experience to cherish

When it comes to running world class 4x4 events in Malaysia, there is really, no other choice

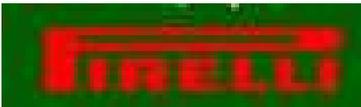


We have built an enviable track record of satisfied clients from all over the world. No other operator in Malaysia can offer you such a breadth of capability.

Corporate Clients

Our event management clients so far include some of the biggest names in the corporate, media and motoring world.

With them we have designed custom made events for incentive groups, product and press launches, test drives, client entertainment, off road training, 4x4 support and recovery, teambuilding and media documentary photo/video shoots



Traverama

JLPW

Lawyers

THE EDGE

Malayan Safaris at a glance



The Malayan Safari and Expedition Company Sdn Bhd (601641-X) (KPL 4824)

Incorporated in 2002

A licensed inbound travel agency by the Ministry of Tourism, Malaysia

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